



School Transportation Association of Massachusetts
76 N Bedford Street, Suite 5, East Bridgewater, MA 02333
(508) 378-0440

2023-2024
MASSACHUSETTS SCHOOL BUS SAFETY
POSTER CONTEST

“Driving Safely Into the Future”

The School Transportation Association of Massachusetts is pleased to sponsor a chance for a local artist to be entered into the American School Bus Council’s Annual poster contest. The winners at the state level will win cash prizes for their art departments and are also submitted to be part of the National contest. The winner at the National level will have their drawing used for the poster for National School Bus Safety week in October of 2024 as well as win additional cash prizes.

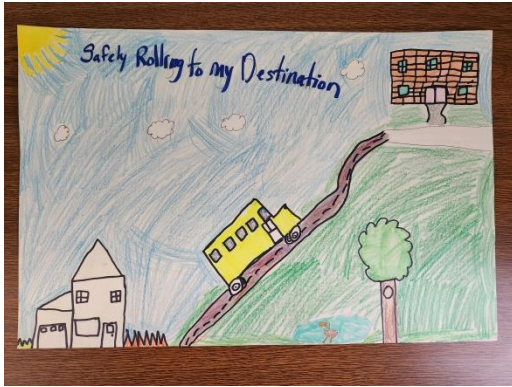
Every year, thousands of school districts in over 40 states participate in local and state-level competitions to select artwork that depicts school bus safety-related themes and encourages and promotes school bus safety. The winning posters are used to promote safer school transportation for everyone. State winners advance to the national contest. The American School Bus Council will be administering the 2023-24 National Poster Contest, which aims to select a poster that best depicts the Theme:

“Driving Safely Into the Future”

The National School Bus Safety Poster Contest is sponsored each year by the National Association for Pupil Transportation, the National Association of State Directors of Pupil Transportation Services, the National School Transportation Association, IC Bus Corporation, Thomas Built Buses and Blue Bird Corp.

POSTER WINNERS

2023 POSTER

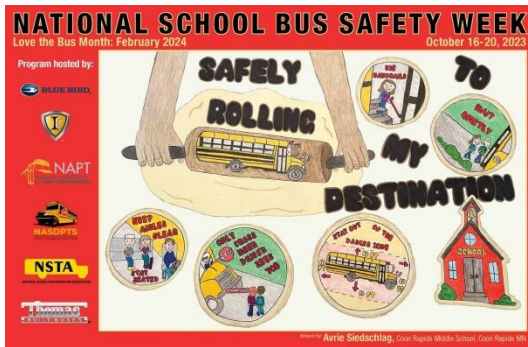


2023 MASSACHUSETTS POSTER WINNER

Eva Cole
Fisher Hill School
Orange, MA

Theme: **Safely Rolling To My Destination**

2023 POSTER



2023 NATIONAL POSTER WINNER

Avrie Siedschlag
Coon Rapids Middle School
Coon Rapids, MN

Theme: **Safely Rolling To My Destination**

WHEN CAN POSTERS BE DRAWN?

Posters should be drawn no later than January 2, 2024 and **must be submitted** to the Executive Director of STAM **by January 9, 2024** at the address listed further in this document.

CATEGORIES

Each participating Massachusetts School may submit one poster per category:

Division #1 - Grades K-2

Division #2 - Grades 3-5

Division #3 - Grade 6-8

Division #4 - Special Education (Grades K- 12)

*Division #5 - CAD (Computer Aided Drawing)

***Division #5 - CAD are eligible for competition within those respective divisions but are not eligible to be the Overall Contest Winner.**

*Division #6 – Grades 9-12

**** (Please Note: This Division is NOT eligible to be submitted to the National School Bus Safety Poster Contest.)**



POSTER THEME

Every poster and slogan must harmonize with the 2023-24 poster contest theme:

“Driving Safely Into the Future”

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

The winners from all entries in each category will be sent to The American School Bus Council to be entered into the National contest.

PRIZES**

(these prizes are separate from the winners chosen from NSTA)

Prizes will be awarded from STAM for each division as follows:

- 1st Place and Overall Winner: \$500 check
- 1st Place Winners of remaining 5 divisions: \$250 check
- 2nd Place Winners of each 6 divisions: \$100 check
- 3rd Place Winners of each 6 divisions: \$50 check
- 1st Place Winner – CAD division: \$50 check

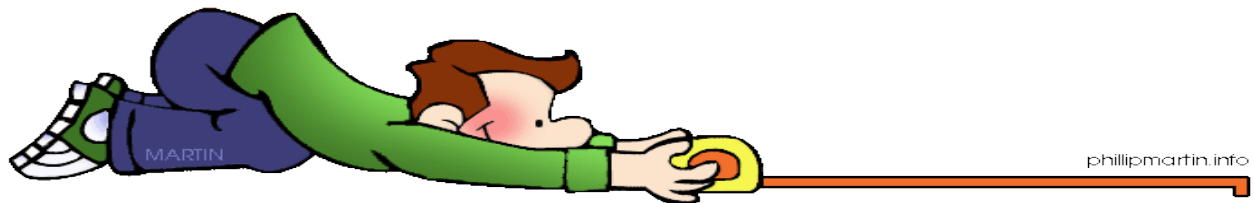


**** (Please Note: STAM will also make a donation to the School Art Department of the 1st Place and Overall Winner)**

JUDGING CRITERIA

- **Safety Impact:** Relationship of the poster design to the school bus safety practices.
- **Originality:** Originality of the poster and how the idea is expressed in the poster design.
- **Artistic Quality:** Artwork and its execution.
- **Visual Impact:** Visual impact of the poster design.





POSTER SPECIFICATIONS

Completed poster size must be 11" x 17" or 12" x 18".

Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but entries must be mounted on quality tag poster. **Lamination is not permitted and will disqualify the poster.**

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; **however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.**

Lettering and Drawing: The poster design may incorporate freehand letters only. **Stenciled, preprinted, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.** Lettering should be clearly legible, even if used as part of the poster design. **Cut paper / stencils (freehand or pre-drawn stickon stencils) are not permitted and will disqualify the poster.**

Poster designs may not incorporate any copyrighted materials (i.e., comic and/or television characters), including stock artwork, meaning photographs or other images of common places, landmarks, nature, events or people; clip art, meaning anything from an existing collection of pictures or images that can be imported from or into the poster; and non-original raster graphics or vector graphics.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.



An Art instructor or Art teacher should supervise all work!

PLEASE COMPLETE AND ATTACH THIS FORM TO THE BACK OF EACH POSTER IN ACCORDANCE WITH POSTER SPECIFICATIONS NOTED IN THE CONTEST RULES.

Do not place this information on the front of the poster. Display on the back only!

Student Name: _____

Grade: _____ Age: _____

School: _____

Teachers Name: _____

Teachers Email: _____

School Address:

City: _____

State: _____ Zip: _____

Students Home Address:

City: _____

State: _____ Zip: _____

Circle the correct entry:

Division #1 – Grades K-2

Division #2 – Grades 3-5

Division #3 – Grades 6-8

Division #4 – Special Education
(Grades K-12)

Division #5 – CAD (Computer Aided
Drawing)

Division #6 – Grades 9-12

MAILING INSTRUCTIONS:

Do NOT roll posters. They must be mailed / delivered flat. They can also be delivered in person to the address below.

HOW TO PARTICIPATE: SUBMIT YOUR SCHOOL ENTRIES FOR ALL CATEGORIES TO:

**Attention: Executive Director
School Transportation Association of Massachusetts
78 N. Bedford St. Suite 5
East Bridgewater MA 02333**

IMPORTANT: Each poster must not be rolled and mail flat with protection so as not to be ripped, torn or bent. A poster must win at the state level to be entered into the national contest.